



SPECIAL EDITION

2017 DESIGN TRENDS

Every year, Accessa rounds up consumer trends in coatings and colors for homes and offices from a range of sources. When your customers ask for it, you'll be ready.

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Bathroom in Poised Taupe, Sherwin-Williams 2017 Color of the Year (PRNewsFoto/Sherwin-Williams)

COLORS OF THE YEAR

INTRODUCING THE 2017 COLOR OF THE YEAR – POISED TAUPE

Poised Taupe creates a cozy lifestyle and brings a sense of sanctuary into our homes. It diffuses the stresses of the world outside our doors — so much so that we feel restored and in balance when we walk across our threshold.

The Danes have a word to describe this feeling, *hygge* (pronounced hue-gah), which loosely translates as cozy, or creating a sense of coziness and warmth. The soft glow of candle-light, a toasty drink, and the company of family and friends is certainly *hygge*, but this feeling comes from creating the right atmosphere.

There is a particular beauty to be admired in homes that are allowed to age gracefully and show the wear and tear of everyday life. Lived-in homes seem to evolve harmoniously with their inhabitants. Every scratch, crack and mark records a story, a memory. The patina of a weathered wood tabletop can reveal the life and laughter of a party or the stain of spilled milk. At a time when perfection can seem like the ideal, a space that celebrates a well-lived life can be a sanctuary.

Our story of taupe is simple. Earthen brown combines with conservative grey and the result is a weathered, woodsy and complex neutral that celebrates the imperfections and authenticity of a well-lived life.

2017 KEY COLOR COMBINATIONS FEATURING POISED TAUPE...

In addition to the “warming up” of neutrals in general, 2017 will see several key colors emerge in combination with taupe.

- **Cornflower Hues:** Faded indigo and lighter cornflower hues pair with modern white and Poised Taupe for a charming palette, reminiscent of the French countryside.
- **Organic Re-Imagined:** Vegetal green, citrus green, weathered bronze and mustard yellow pair with Poised Taupe to create a contemporary organic palette — re-imagined for the modern world.
- **Vintage Pastels:** Pastels take on a vintage vibe with dusty ink, amber, Poised Taupe, sage and oxidized yellow.
- **Wine & Taupe:** Deep wine, purple and Poised Taupe bring warmth to the dark tones favored in 2017. Silvery grey and intense teal provide balance and drama to this rich, mysterious palette.
- **Eroded:** Red and coral are vibrant and ore rich when combined with Poised Taupe and dusky rose. There is a natural feel to this palette, reminiscent of silt, clay and red stained bedrock.
- **Yellow POP:** Yellow takes bold direction when paired with black, white, Poised Taupe and deep teal for a super graphic look.

Excerpted from: <http://www.sherwin-williams.com/homeowners/color/find-and-explore-colors/paint-colors-by-collection/color-forecast/color-of-the-year>



GLIDDEN paint names Byzantine Blue as 2017 Color of the Year (Photo: Business Wire)

GLIDDEN PAINT NAMES BYZANTINE BLUE AS 2017 COLOR OF THE YEAR

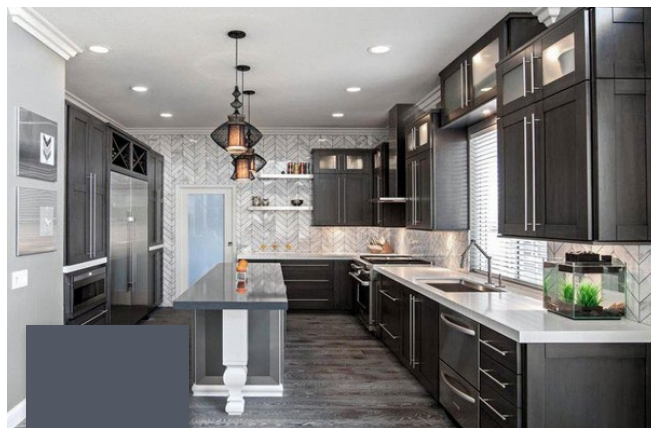
Mystic purple is perfect touch in kitchens, living rooms, bedrooms and nearly any room and any style

Take comfort: soothing colors will dominate home decor color trends in 2017, according to the GLIDDEN® paint brand by PPG, with the top color a subtle, serene violet. Glidden paint today named **Byzantine Blue**, a playful yet peaceful purple, as the 2017 Color of the Year.

"The name may say blue, but Byzantine Blue is truly a purple in disguise. It stretches the boundaries of purple to borrow all of the best qualities of blue and gray, making it an appealing color choice for nearly any room," said Misty Yeomans, PPG color marketing manager, Glidden paint.

Yeomans noted that Byzantine Blue is interesting because it appears to be more gray when paired with dark neutrals, yet it appears more bluish-purple when partnered with whites. "Its unique versatility and incredible ability to bring out certain hues based on its surroundings make Byzantine Blue a perfect shade for all ages. It is also gender-neutral, making it easy to use throughout your home."

Excerpted from: <http://www.businesswire.com/news/home/20160829005283/en/>



Kitchen Design in Mineral Grey, Room Decor Ideas

HOME DECOR TRENDS FOR 2017: GET THE GLAMOUR OF MINERAL GREY

The color schemes that will be a trend during next year are already known! Room Decor Ideas shared with you The Hottest Color Trends for 2017 and **Mineral Grey** was one of them. This glamorous dark color can be the perfect choice to enhance your home interiors with elegance and a luxury interior design. So, we show you how to Get the Glamour of Mineral Grey on a room decoration, one of the hottest Home Decor Trends for 2017!

The kitchen design is another great space to use this color trend for winter. You can use it on different areas, for example, on the kitchen cabinets or even on the walls. The important is that mineral grey will bring a more eclectic look to the kitchen decor of your next project and get a new style to home interiors.

Excerpted from: <http://roomdecorideas.eu/home-decor-trends-for-2017-get-the-glamour-of-mineral-grey/>

THESE ARE THE COLORS EVERYONE WILL BE TALKING ABOUT IN 2017

Next year, interior designers will be drawing inspiration from your personality.

Confident:

- Dusky blue
- Blue-green
- Sunshine yellow

Composed:

- Mineral gray
- Light blue-green
- Earthy green and taupe beige

Comfortable:

- Powdery blue
- Pastel pink
- Dusted yellow

Excerpted from: <http://www.elledecor.com/design-decorate/color/>

VALSPAR ANNOUNCES COLORS OF THE YEAR FOR 2017

The color experts at Valspar, the nation's most widely distributed house paint brand, have curated a collection of 12 essential colors to help consumers choose the perfect paint for revitalizing their homes in the coming year. The **2017 Valspar Colors of the Year** are fresh yet familiar and inspired by a range of lifestyle influences from culture, fashion, design, nature and technology. The dozen 'it' hues reflect key prevailing trends: sustainable and simplistic living, spirituality and self-improvement.

"Choosing a color for a project can be challenging when options are endless," said Sue Kim, Valspar Color Strategist. "So, we've curated a collection of 12 livable hues to give consumers choice and confidence in discovering and expressing their own style."

The 2017 Valspar Colors of the Year are available at Lowe's, Ace Hardware and independent retailers nationwide. Please note, color names and shades vary slightly at each retailer. See below for the full list of colors and how they come to life in a variety of rooms and a variety of techniques.



A **botanical yellow green** springs to the forefront as eco-friendly products, services and living have become more accessible to all.

Fresh, leafy and full of life, this hue can bring the energy of the outdoors in. "This is a balanced yellow green that captures the essence of spring's first blooms," said Kim.



A baked **terra cotta** hue channels russet leather and rustic tiles, reflecting a renewed respect for the earth's rich but limited resources. This color is instantly welcoming and warm. "The balance of orange and red with a splash of brown gives this shade a warm, weathered look," said Kim.



This **warm stone gray** is a must-have neutral that encompasses the timeless and enduring beauty of natural materials. Reminiscent of wet cement, cut limestone and river pebbles, this hue is a strong foundation for any style. "The warmth in this gray gives it versatility to pair with any color scheme," said Kim.



This **bright ultramarine** is crisp and stimulating, evoking a feeling of endless possibility. "This blue is inspired by the depths of the ocean, yet has the edginess of an artificial color. Go bold by accenting a doorway with a painted frame," said Kim.



This spirited **blush apricot** hue is ripe with personality. Inspired by the healthy-living trend, there's nothing shy about this shade, it brings a glow wherever it goes. Kim says, "This color is sheer, yet lush and layered with yellow undertones that radiate energy and positivity."



This dreamy **sky blue** is soothing, restful and restorative. It reflects today's spotlight on sleep and its importance in health and productivity. "This light, airy blue is instantly calming and helps to restore natural rhythms," said Kim.



An airy, **luminous yellow** comes to light as new technological innovations elevate sensory stimulation. "This color can fill a room with light and awaken all five senses," said Kim.



This **deep violet black** has a powerful influence, symbolizing the mainstreaming of meditation and mindfulness as a way to get in touch with our inner senses. "The violet undertone in this midnight black gives it a distinct personality - dark, decorative and a bit moody," said Kim.



This perfect, **peaceful white** provides respite from the noise and stress of daily life at work and home. Timely and timeless - white used deliberately makes all the difference. "With a touch of warm gray, this white gives a more relaxed and natural feel than a crisp pure white," said Kim.



Soft **silver sage** enjoys resurgence as the movement to de-clutter and pare down is in play. The hue is versatile, reliable and reimagined for living simply, yet satisfied. "Sage green and silvery gray blend together in one of the most versatile and beautiful neutrals - perfect for today's popular warm wood floors," said Kim.



This easygoing **pond blue** hue is popular because of our increased desire for comfort and convenience. Friendly, trustworthy and effortless-- this shade goes with the flow and pairs seamlessly with everything. "This mid-toned blue with a hint of gray has an alluring quality that draws you in," said Kim.



A modern **blue violet** emerges capturing the free-spirited nature of nomadic work styles enabled by technology and embraced by a generation placing less importance on roots, and instead focusing on experiences. This hue is energizing and expressive. "Part trustworthy blue, part mysterious violet - you might see a bit of both in this hue depending on the time of day," said Kim.

Excerpted from: <http://www.prnewswire.com/news-releases/valspar-announces-colors-of-the-year-for-2017-300346594.html>



Spirited blush apricot hue is ripe with personality. (Photo: Valspar)

2017 TRENDS: HOME

Watch: These Top Design Trends Will Be Hot in 2017

Fresh from her turn as a Style Spotter at High Point Market, Houston designer Marie Flanigan shares her favorite new looks, from wood to wallpaper.

Earthy Pastel Hues: "One theme I was seeing was the soft side of spring — spring colors in an earth tone kind of way, [like] blush and lavender."

Mixed Metals: "... brass and gold still, but also polished nickel and silver coming back, and there's a new metal finish—white plaster."

Natural Texture: "Natural texture in general — cane, rattan, abaca. ... We were seeing different techniques, including a lot of wire brushing, which helps wood grain pop more."

Art-Inspired Wallpaper: "All over Instagram are all these beautiful large-format florals that are stunning."

Excerpted from: <http://www.houstoniamag.com/articles/2016/4/25/top-6-design-trends-will-be-hot-2017>

DUNN-EDWARDS ISSUES 2017 COLOR & DESIGN TRENDS REPORT

Inspired by people's desire to reboot and reach for the stars, the 2017 color + design trends report from Dunn-Edwards Paints illustrates how design and color is influenced by a need to liberate imaginations and explore new and exciting territories. Entitled *Beyond Wild Imaginations*, the trend report reflects our local cultures and global influences as society harnesses the power of adventure, creativity, innovation, globe-trotting and living a life of joy.

"So many factors dictate trends in design and color," explained Sara McLean, Dunn-Edwards color expert and creator of the report. "We look at everything from cultural shifts, technological innovations, travel and food to fashion and beauty, health and wellness, and evolving lifestyles. What we see in the coming year is fun and adventurous, quirky and bohemian, appealing to the globetrotter, pioneer and innovator."

McLean points out that next year pinks will continue to be plentiful and reds will become a key color for fall, ranging from classic red to browned reds, bringing added drama and vibrancy. "Another popular color for 2017 will be yellow, ranging from yellow-green vegetal and honey glow hues, to creamy and pigmented banana yellows," she said.

Browns are chic, she says, with cooler undertones or copper enhancements. Beiges will be in pink and cosmetic tones, showing the transition from camel and sand tones into the newer beiges. Grays are cooled and bleached, almost white, or display as deep pewter and gravel. Though cool, they will essentially disappear from trending highlights by fall / winter 2017. Here are five key themes she identified in color and design trends for 2017:

Adventurous Revelations

This natural palette features undyed colors, highlighted with honey. Strong, rugged and densely pigmented hues add power, while neutrals and intense pigmentation bond together in a modern view. Rustic and primitive, earthy hues pair with brighter coloring.

Creative Ingenuity

This is inspired by the neo-bohemian life ... We'll see Polynesian and Tiki revival with emphasis on 1950s Hawaiian/Cuban (pre-Castro) / Florida. Plus '70s retro projects with focus on communal living/working environments.

A relaxed, summery palette, with sky blues with beachy, sand tones; tangy, citrus hues with milky overlays; tropical vibes and naturals highlighted by brights.

continued on following page



Jewel Tone Living Room (Photo by Simon Upton/The Interior Archive)

Pioneering Innovations

In this palette, pastels take on a precious quality, mysterious and magical. Translucent, watery, opalescent. Dusty, color fusions and whitened effects. Faded, two-tones, bleached naturals, tender coloring, romantic fusion of artificial and natural. The blues, classic or unusual, are paired with aluminum for a metallic reflection.

Wanderlust

Craftsmanship is key. Lush, romantic and worldly. Ability to look at the world from a different perspective, transforming world education into life at home.

Colors are exotic, fruity, flowery and tropical: colorful neutrals with fresh orange; deep pinks with reds. Opulent and sophisticated with magnified copper tones, illuminated and intensified with copper and ginger tones, creating an assertive mood.

Joie de Vivre

This palette has intense hues and saturated pigments. Rich and deep, to neon-like qualities. Primary colors are key. Monochromatic ranges with shades of these intense hues provide an update to the brights. Eclectic, multi-colored, joyful coloring.

Excerpted from: http://www.coatingsworld.com/contents/view_breaking-news/2016-06-16/dunn-edwards-issues-2017-color-design-trends-report/

THE INTERIOR TRENDS YOU'LL BE LOVING IN 2017

WHAT'S IN

Terracotta: Warm materials such as terracotta tiles will replace currently popular cool and white tones.

Cork: Not only is cork a stylish material idea that adds warmth and texture to spaces, it's also ideal for absorbing noise in our increasingly large, open plan homes.

Dark green: Dark shades of green will become the new must-have dark interior color as we say goodbye to navy and midnight blues.

Jewel tones: While pastel shades of pink and blue are currently having their day in the sun, they will soon be overtaken by jewel tones inspired by metals, space, stars, clouds and the cosmos.

WHAT'S OUT

1. Copper
2. Marble
3. Quote artworks
4. Fiddle leaf figs
5. Open plan living
6. Subway tiles

Excerpted from: <http://www.domain.com.au/advice/the-interior-trends-youll-be-loving-in-2017-20160309-gnek90/>

2017 TRENDS: OFFICE



Bring the outdoors inside with a "living wall" (Ronald Lu & Partners Green Wall, Hong Kong)

OFFICE DESIGN TRENDS FOR 2017

FLEXIBLE LAYOUTS

In today's busy environment with ever changing technology, a well-designed workplace should change effortlessly according to the task at hand. Developing areas that can be easily adapted to suit changing requirements is an essential element of design in 2017. Smart choices in office furniture and design with flexibility in mind will see your workplace buzz along efficiently into the future.

FUTURE-PROOF DESIGN

Part of designing flexible layouts is the need for furniture that will adapt to new and changing requirements. Modular soft seating, modular workbenches, desk pods, meet point tables, collaborative and breakout furniture, and acoustic elements – are examples of smart office furniture choices to support a well-designed, high functioning and adaptable workplace.

Examples: Collaborative Furniture Modular Benching Solutions

Power and data is another big consideration when future proofing. Soft wiring is a simple installation method for power and data that saves time, increases safety and allows rewiring so you can adapt to changes easily in the future. Re-usable leads and outlets, and simple to add connections allow for expansion or reconfiguration at minimal cost.

INTEGRATED TECHNOLOGY

Workspaces that integrate with technology is a logical design trend that is on the rise. We can expect to see wireless charging of devices become commonplace soon – likely to be embraced quickly in the workplace if Apple supports the feature on the next iPhone.

Example: Wireless Charging IKEA

Office furniture with built in power adapters and multimedia capabilities will be seen in well designed and flexible work environments.

Examples: Free Box Temptation High Free Wall

DESIGN FOR PRODUCTIVE WELL-BEING

Productive well-being is an aspect of workplace design that has been embraced by architects and designers more recently. With the health and well-being of employees being central to design, we see a positive impact on health, happiness, and productivity in the workplace. With this comes less staff turnover and decreased employee costs overall. Things like sit-stand desks, areas for both collaboration and privacy, comfort, airflow, lighting, indoor plant life, accommodating healthy lifestyle options like starting later in the day, or gym memberships – all increase the productive well-being of your staff.

OUTDOORS IN

Bringing the outdoors inside is an office design trend that won't be going anywhere fast, and one that coincides with productive well-being. With office workers spending around eight hours a day inside, we can see the benefits of bringing more natural elements into the workplace. Living Walls create an element of nature that also helps with air purity, and lunch, if you incorporate plants for harvest such as lettuces.

Example: Living Walls

Summary: We will see adaptable workplace environments with options for different working styles and tasks, as well as options for rest and relaxation. Natural elements and different textures, when executed with sophistication, will see beautifully designed work spaces for 2017.

Excerpted from: <http://fuzeinteriors.co.nz/office-design-trends-2017/>

OFFICE FURNITURE TRENDS FOR 2017

Here are some of our favorite pieces; trends and colors schemes that we think will take over next year!

Meeting room pods: We like to think that we loved informal meeting room pods before they were cool.

Feature Storage: This year's festival solidified the point that office storage needn't be boring! With the rise of hot desking and agile working, offices are quickly finding themselves running out of storage space.

Essential Built in Power Sockets: With the office evolving to have more touchdown spaces, people need somewhere to plug-in their laptops, charge their phones, and even convert their meeting table into a co-working space.

Breakout spaces: Important for staff wellbeing, we believe that a good break out room should be squeezed in no matter what its shape or size to give people the chance to step away from their screens, eat together or collaborate.

Excerpted from: <http://www.posturepeople.co.uk/office-furniture-trends-2017/>



Shades of gray. (Photo: Veranda Magazine via Decor Pad)



A true dark gray. (Photo: Lakbur Magazine via thecreativityexchange.com)

2017 TRENDS: KITCHEN

THE BIGGEST KITCHEN DESIGN TRENDS FOR 2017 & BEYOND

Two-Tone cabinetry.

Love white and black? Torn between gray paint and pale pine? Now, you don't have to choose just one finish for your cabinetry. Next year will be all about the two-tone, layered look, whether you paint the upper cabinetry one shade and the lower set another, or simply choose a kitchen island in a different finish.

Excerpted from: <https://divinedesignbuild.com/the-biggest-kitchen-design-trends-for-2017-beyond/>

2017 KITCHEN TRENDS FORECAST

Gray is the New White

While white will always remain a classic, gray cabinets will be dominating the kitchen in 2017. Be on the lookout for soft dove gray cabinets mixed with warm woods.

Excerpted from: <http://www.ybath.com/blog/2017-kitchen-trends-forecast/>

Contact Accessa to find out how we can help you stay competitive and on trend with top-performing coatings and service.



accessa.com
P: 800-593-0126 F: 317-879-2051
info@accessa.com