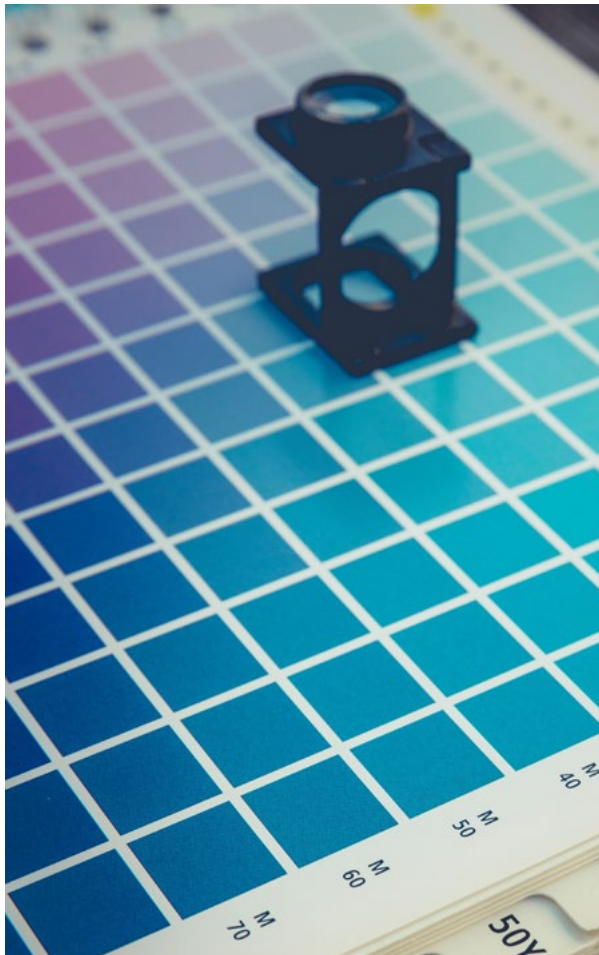


SPECIAL EDITION

2018 DESIGN TRENDS

Every year, Accessa rounds up consumer trends in coatings and colors for homes and offices from a range of sources. When your customers ask for the hottest colors and styles, you will be ready.

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2018 COLORS OF THE YEAR

THE PANTONE COLORS THAT WILL BE TRENDING IN 2018

From powerful pink to minion yellow, these are the hues you can look forward to seeing in home design in 2018.

Pantone Color Institute executive director Leatrice Eiseman revealed the color trends we can expect for 2018 at the International Home + Housewares Show. "Metallics we know are classic, but they have really moved over into neutrals." She also predicts a continuance of iridescence, since "the human eye can absolutely not avoid" anything pearlescent or translucent.

"Intense colors seem to be a natural application of our intense lifestyles and thought processes these days," Eiseman said. Therefore, 2018 will see another trend shift from pastels to intense colors.

Here are the eight palettes you can expect to see in 2018:



Resourceful: A palette made up of complementary blue and orange colors. "This is quite an interesting color combination," said Eiseman. "It combines warm and cool tones that you just can't avoid looking at."



Verdure: Vegetal colors like Celery are combined with berry-infused purples and eggshell blue, symbolic of health, in this palette.



Playful: Think "Minions." Bright yellow, lime popsicle, and all other things fun come together for this color scheme. "People need to stop and smile," said Eiseman.



Discretion: Playful's alter ego. Subtle hues such as Elderberry and Hawthorne Rose offer a new sense of strength. "Pink has developed more power than ever before," according to Eiseman.



Far-fetched: With warm, earthy hues such as Cornsilk Yellow blending with rosy tones, this palette "reaches out and embraces many different cultures," said Eiseman.



Intricacy: A palette of neutral metallics (AKA, the "new neutrals") with accents of dramatic Holly Berry red and yellow Sulfur.



Intensity: An eclectic mix of colors that evokes a sense of strength, power and sophistication balanced with black and gold.



TECH-nique: Bright turquoise, pink and purple colors with Brilliant White and Frosted Almond nod to technology. It's all about hues.

Source: <http://www.elledecor.com/design-decorate/color/a9178549/pantone-colors-2018/>

THE FIRST 2018 COLOR PREDICTIONS ARE HERE AND THEY'RE SUPER BOLD

So long neutrals, hello deep, bold colors!



One of the first paint companies to release their prediction is PPG Paints, who named Black Flame (PPG1043-7) their new "it" shade. They describe it as an "unprecedented, statement-making black with deep tones of indigo." So ... Black Flame is the new black? They also claim it reflects the rebirth of classic black and evokes feelings of privacy, hope and classic modernism.



Meanwhile, Glidden Paint calls out Deep Onyx (00NN 07/000), which they describe as a no-fuss shade of black that encourages a "less is more" approach to decor. It almost has a chalkboard-like look to it, which is why it doesn't feel too harsh when seen on walls and the floor. Just make sure you pair this color with light furnishings.



As for Olympic Paints & Stains, they say to watch out for Black Magic (OL116), which "brings an airy and soft space down to Earth." They also claim it's the perfect mix of masculine and feminine, and when paired with a copper pendant light and white trim, we totally see it.

But you won't only see dark hues on walls in 2018. Sherwin Williams predicts next year will be about three bright color palettes, which they dubbed Affinity (blue, fuchsia and brown), Connectivity (blue, green and high-def yellow) and Sincerity (neutrals, green and pink). All of these combinations are surprising and guaranteed to pack serious happiness into a room.

Source: <http://www.housebeautiful.com/room-decorating/colors/news/a9058/2018-color-of-the-year-predictions/>



GLIDDEN brand by PPG 2018 color of the year: Deep Onyx (ppg.com)



2018 TRENDS: HOME

MILAN FURNITURE FAIR REVEALS THE BIGGEST DESIGN TRENDS FOR 2018

The annual Milan Furniture Fair (Salone del Mobile Milan), now in its 56th year, lures the biggest industry names from around the globe for the largest trade event of its kind. It reveals the biggest upcoming design trends.

Color: Warm and Earthy

"Tones of sienna, tan, terra cotta through to stronger rust and russet were used all over on walls in rooms, as well as furniture and accent decor objects," says Melbourne-based interior designer Lauren Li.

Accent colors: black forest, emerald green, and watermelon red.

Kitchens

Marble continues to be the preferred material for kitchens, however, the look is now decidedly more discreet, with little Carrara seen this year. Think blending in with green and brown colored marble cut into thin slabs, using a shark-nose profile to give the appearance of floating over the cabinets.

Another popular look is the **all-black kitchen**, which offers a contemporary and sophisticated look, especially when mixed in with plants. "Black is the new white ... Black was used in metal, painted wood and stone – even the kitchen sink is black," Li says.

Open Storage is trending with plenty of freestanding cabinets with glass doors and open shelf racks for showing off crockery.

That being said, electronic appliances such as fridges, dishwashers and stovetops are increasingly **hidden elements** in kitchens. "Cooktops are truly integrated into the kitchen with the gas element and knobs placed on the stone top without the stainless steel or glass plate at all," Li says.



Photo by Susie Herr for hgtv.com

Living Rooms

Wallpaper in the living spaces is back and here to stay. "The key trends are either geometric or organic. Geometric designs take cues from the Memphis style with dashes and stripes" Li says.

THE FINAL VERDICT

What's in: Warm colors, natural stone, cacti, curved shaped furniture, wicker, cordless lamps, black kitchens, portable lighting

What's out: Florals, damask, polished glossy stone, white kitchens and bathrooms, copper and rose gold finishes, minimalism, shiny high-gloss finishes

What's next: Suede, more designers collaborating with mass-produced furniture brands, Asian-inspired design, red accents

Source: <https://www.domain.com.au/living/milan-furniture-fair-reveals-the-biggest-design-trends-for-2018-20170418-gvmns/>

PANTONE PREDICTS 2018'S HOTTEST HOME TRENDS

Wondering how the most stylish homes will look in 2018? According to Pantone, the color authority turned trend forecaster, homeowners in the know will be flashing some fringe and going geometric and iridescent in 2018.

Geometric Patterns

There are so many ways you can incorporate geometry into your decor; it's one of the most approachable trends of the bunch. "We'll see geometrics in everything from tile on backsplashes to wallpaper to wall art," says interior designer Larina Kase of Philadelphia. Focus on a single accent wall, or really go for it by wallpapering your entire dining room or bathroom. You can also start small with pillows or throws in geometric prints.

Typography

Pillows with words, framed art saying "EAT" ... the typography trend is still around and going strong.

"Messaging on home goods has been popular for some time now," says Homepolish interior designer Michelle Gage. "It'll become increasingly popular, given the way we all communicate on social media. It will remain more of a complement to a room's story and live on in smaller finishing touches like pillows and art."

Wood Treatments

The presence of technology, especially a year from now, will have us craving natural elements like wood more than ever. Kase expects to see wood in unexpected places like ceilings and as accent walls. "Utilitarian pieces such as lamps and pots for plants are great places for natural wood. Hand-carved wood bowls offer a natural, simple yet powerful element," she adds.

Fringe

"Fringe is going to be a hot home trend," says Gage. We're currently seeing it in decorative throw pillows and blankets, but Gage says to keep your eye out for this trend on small furniture pieces like footstools and ottomans. "I wouldn't be surprised if we started to see it on curtains. I could also get behind some fringe light fixtures!" she says.

Metallics

Another trend that's ramping up now and is destined to carry over until next year is that of metallics anchoring a room. Kase says metallics may take a more dominant role, with furnishings like coffee tables and dining tables. Try offsetting a traditional upholstered sofa with an all-metal side table. "Hand-painted metallic elements on fabrics and art will add an artistic flair," says Kase.

Iridescent Accents

This is by far the most futuristic look of the group. "The iridescent trend is one of our favorites," says Lizzie Grover, creative director of Hutch, an interior design resource for millennials. "We love to admire all of the iridescent tables and decorative pieces." Try filling a bathroom wall or backsplash with iridescent tile, or let smaller accessories like a side table, clock, or pillow shine.

"There won't be any escaping this trend," says Gage. "It'll be the new take on Lucite, which had its moment." She sees this updated look showing up in coffee and side tables.

Intense Colors

Of course, the authority on color had something to say about the shades that are sure to be hot in the coming year. "Intense colors seem to be a natural application of our intense lifestyles and thought processes these days," says Eiseman. She distilled the color trends into eight groups, one of which is called TECH-nique, a palette that supposedly pays homage to technology. Colors include bright blue, green, fuchsia, and purple, which are complemented by iridescent tones of turquoise and hot pink, white, and frosted almond.

Source: <https://www.realtor.com/news/trends/pantone-2018-trends/>

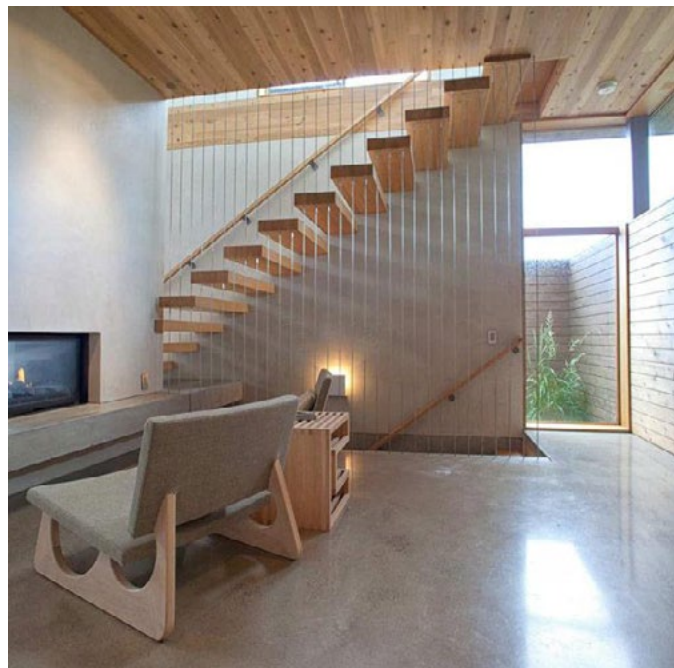


Photo from lushome.com

MODERN INTERIOR DESIGN TRENDS 2018, BRIGHT COZINESS AND FRUGAL LUXURY

This year's interior design trends concentrate on families, love, success in relationships and work, resulting in creating welcoming spaces and improving the quality of the communication between people.

Coziness

Light room dividers, reading nooks, small spaces for different tasks, united in one open interior with zones are design trends that improve contemporary homes and offices. Comfortable corners allow relaxing, peaceful moments in style. Beautiful and comfortable zones add charming and stylish coziness to modern interior design. Decorating all small areas and mastering micro-zones fill homes and offices with luxurious and trendy comfort.

Dark Wood, Cork, Bright Lights

Light brown colors of natural wood are modern and appealing, perfect for small spaces. Dark wood is one of modern interior design trends 2018 which bring delicious chocolate brown hues into interiors giving a touch of luxury to room decorating. Cork is another beautiful material, which makes not only beautiful floors but also cabinets doors and walls also. Filled with wood and soft textiles the rooms ask for bright lighting design. Combined with spectacular lighting ideas, wood creates spacious, warm, and comfortable rooms.

Simple Shapes and Metal Furniture

Simplicity is another trend in lines and shapes. Geometric, clean and elegant designs with slightly curved angles have the highest value in modern interiors. Minimalist, Scandinavian, and high-tech styles, as well as an influence of retro-modern designs, are stylish options for interior

design in 2018. Metal furniture creates a beautiful look with wood and soft upholstery fabrics, adding shiny luxury and durability to fashionable home furnishing.

Recycling

In addition to demonstrating amazing skills, recycling projects 2018 need to create attractive, unique furnishings and artworks that boundlessly merge with room decorating, balancing color schemes and harmonizing textures.

Ceramics, Glass, and Metal

Terra-cotta tiles, ceramic vases, home accents, and art are modern trends in decorating. Glossy tile designs, glass, and metal elements bring elegant shine into modern

interiors in 2018. Metal furniture, picture frames, lighting fixtures, wall panels and hardware make rooms look stylish, exclusive, and bright.

Leather and Natural Stone

Not only leather furniture, but home accents, like shelf holders, handmade leather flowers, and wall artworks are stylish elements of modern interior design 2018. Marble, granite, and pebbles stay the most popular stones for interior design. Geometric prints and carved designs are top ideas for sophisticated and original decorating with natural stone.

Source: <http://www.lushome.com/modern-interior-design-trends-2018-bright-coziness-frugal-luxury/182192>

2018 TRENDS: OFFICE

TOP OFFICE FURNITURE TRENDS FOR 2018

Each new year brings fresh new designs and innovative office furniture styles and trends. 2018 will be no different! While we'll see the ramping up of current trends, we also expect to see new ones like ultra-vibrant colors making an appearance. Here are some of the biggest office furniture trends you'll be seeing in 2018.

Simplified Spaces

Gone are the days of bulky cabinetry and heavy materials. In 2018, you'll see more of open shelving units, light-colored materials and clean lines. These simplified spaces allow for a brighter, more airy working space making it easier to hone in on the tasks at-hand.

Adaptable Furniture

Adaptable furniture is one of the biggest office furniture trends you'll be seeing in 2018. This type of furniture allows organizations to easily put on internal meetings and training sessions, while also making it possible to host events that bring in a large number of clients, partners or prospective clients into the building without the stress of renting equipment or moving around heavy furniture. Essential to any multi-purpose space, adaptable furniture allows you to provide comfortable seating for your clients one minute and then completely clear the space out the next. Quality, foldable desks, stackable chairs, and rolling tabletops make this trend one that more organizations will be jumping at this coming year.

Unconventional Workspaces

The typical office space has been changing over the last several years as the millennial generation has been flooding the marketplace. Instead of stagnant, closed-off offices, many businesses are now opting for more open-concept and unique workspaces to inspire creativity and focus. Co-working spaces are now a staple, often

resembling somewhere more intimate like a person's home or a coffee shop. Unconventional furniture pieces like funky stools, cozy couches, technology-integrated pieces and even games are trending in companies that are aiming to make the office a place where people not only want to work every day but also spend their time.

Ergonomic Designs

Now that roughly 86% of American workers sit at a desk most of the day, 5 days a week, health has become a major focus for businesses and employees. To prevent aches, pains and injuries related to sitting, typing and leaning throughout the day, businesses are employing that latest ergonomically-correct furniture pieces. Moveable keyboard trays, sit/stand desks, monitor stands and ergo-friendly chairs are just a few of the pieces that people are implementing for a more user-friendly workspace in 2018.

Recycled Office Furniture

While "going green" is not a new concept, recycled furniture is something we're predicting to see more of as companies continually become more environmentally conscious and these types of products become more readily available. Desks, chairs and even floor mats are becoming popular recycled pieces in a typical office space.

Colorful Details

In with the color, out with the dull, grayscale details. Organizations in all sorts of industries are infusing their lobbies and workspaces with colorful details, adding instant life and energy. Companies are realizing that colorful furniture and decor are helpful to keep employees and customers engaged throughout the day, as well as, a way to further infuse company branding.

Source: <http://www.dunnsonline.com/blog/2018-office-furniture-trends/>



Dark blue and two-toned cabinets will be a hot trend in 2018. (Photo from hgtv.com)

2018 TRENDS: KITCHEN/BATH

BIGGEST KITCHEN AND BATH TRENDS FOR 2018

According to The Kitchen & Bath Industry Show, here are the biggest trends to look for in 2018.

Granite is out!

If you're about to start a project with any counter tops, consider using quartz. It's the number one product on the market right now. It's durable, has incredible finish options and it's fresh.

Brass is Back

Chrome and satin still reign supreme if you want to keep it classic however shiny brass is back in a big way. Not ready to commit? Yet another trend is rose gold.

Stone Sinks

Beautiful hand carved stone sinks were also a hot topic at the show. While traditional porcelain will always be a classic, a stone sink is where the trend is headed.

Two Tone Cabinets and Bleached Cabinets

Other huge trends were two-tone cabinets and bleached woods. We are moving away from the all-white trend. So if

you're about to remodel your kitchen or bathroom avoid doing all white. You could immediately date your house.

Navy and Blue

Without a doubt, the biggest trend in Kitchen and Bath right now is color, especially blues. It was an apparent trend in everything from cabinets to appliances.

Color

Blue was the top color of the show but color was indeed everywhere. Cabinets, faucets, appliances and even sinks were anything but traditional.

Doors

Boring builder grade doors are out. If you want your home to stand out with details start with amazing doors!

Subway Tile is Out

Look for texture, color, patterns and unique designs instead of the simple white designs.

Source: <https://gatesinteriordesign.com/biggest-kitchen-bath-trends-for-2018/>

COOL TRENDS THAT WILL HIT YOUR KITCHEN IN 2018

1. Two-tone cabinets
2. Clip-on Color
3. Dark Plum
4. Instant Pots
5. Appliance Garages
6. Simple Luxury
7. Veggie Tools
8. Personalized Tiles
9. Colorful juicers
10. All-purpose bakeware
11. Golden accents
12. Transformative taps

Source: <http://www.housebeautiful.com/room-decorating/kitchens/g2664/kitchen-trend>

ON THE RISE: 2018 KITCHEN DESIGN TRENDS

Design trends tend to start in other parts of the home, and eventually make their way to the kitchen. There have been several trends we have spotted which have started to bubble up. These are some of our favorites and we feel they will really start to get big in 2018.

Painted Gray & Navy Cabinets

Painted white cabinets have dominated kitchen design for easily the last 5 to 10 years. Many homeowners considered it to be an easy choice. White kitchen cabinets have a certain timeless quality, and always brightened up the space. Gray shares many of the properties that people love about white, but in a slightly more subdued tone. While lighter shades of gray will never brighten up a kitchen in the same way that white cabinets do, many come close, such as CliqStudios Urban Stone and Harbor paint color. As a naturally neutral color, gray will also look good alongside warm or cool accent colors.

Dark blue or "Navy" painted cabinets have made a started to make waves this year as well. Practically unheard of only one or two years ago, navy kitchen cabinets have really taken off! Many find the dark blue color to be an unexpected and classy color choice. While not quite as flexible as white or gray, just like a dark pair of jeans, navy cabinets seem to work well with just about any style of decor. Especially popular have been navy-color kitchen islands when paired with white or light-gray perimeter cabinets.

Quartz Countertops

Granite, nearly by definition, is timeless. It was here eons before anyone and will surely outlast us all. However, granite's one great flaw is that it is a porous surface.

Unless granite countertops are sealed and re-sealed properly on a regular basis, that spilled red wine could soak into it, and outlast us all along with the rest of that stone.

Quartz came to the rescue a few decades ago with the promise of a solid, non-porous surface that was all but impervious to stains and never needed sealing. At the time, however, quartz left many wanting in style department. Today's quartz truly delivers in style, design, and flair. Modern manufacturing techniques have allowed the creation of solid quartz counters with designs that mimic the flow and movement previously only seen in granite.

Glass Doors

Glass doors do put whatever's inside on display. Your fine and not-so-fine plates, bowls, and cups will be seen by all. However, glass-door cabinets are also the perfect middle ground between solid cabinets and floating or open shelves. They fool the eye but give an impression of a much more open space, while keeping everything protected inside. This means you get the benefit of a more modern, open look without the constant dusting of fully open shelves.

Hiding Accessories & Appliances

Minimalism, or at least its spirit, has found its way to the kitchen counter. Modern lives are cluttered enough; our kitchen counters shouldn't be. Toasters, coffee makers, mixers, blenders, cutting boards, and even microwaves are moving off the counter top and into specialty cabinets. Many are finding new homes inside of a small "appliance garage," that tucks all those indispensable modern conveniences neatly away when not in use. (Which is, let's be honest, the majority of the time.)

Industrial(ish)

In the past few years, we've seen bookcases pop up that are made of simple wooden planks and cast iron piping, sitting next to a traditional, over-stuffed armchair. Former warehouse carts are being cleaned up and re-purposed as coffee tables across suburbia. Just like other rooms of the home, more and more elements of both traditional and industrial design will enter the home kitchens space. A coming together of the best of both worlds! We're already seeing this as traditional shaker style cabinetry, is being topped with concrete counters, combined with a farm sink, and topped off with a tall, goose-neck faucet that would be home in any commercial kitchen.

Source: <https://www.cliqstudios.com/blog/on-the-rise-2018-kitchen-design-trends/>

Contact Accessa to find out how we can help you stay competitive and on trend with top-performing coatings and service.



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