



# WHAT'S HOT IN 2022

## Trends For A Transformational Year

Every year, Accessa rounds up consumer trends in coatings, colors and designs for homes and offices. Using a variety of sources, this report is compiled specifically for Accessa customers, partners, and friends. When your customers ask for the hottest colors and styles, you'll be ready.



# 2022

## COLORS OF THE YEAR



After a year of lockdowns, shutdowns, and quarantines, 2021 was a year of transition as we began to reemerge, reengage, and reclaim our lives.

With the pandemic lingering, we continue to reassess our goals, reevaluate our priorities, and rehab our homes – remodeling and redecorating to accommodate this period of growth and renewal.

A society holding on to what was while adjusting to what is – the colors, styles, and trends for 2022 reflect our desire for change and stability, progress and purpose, old traditions and new beginnings.

### **Pantone Color of the Year 2022:**

## **Very Peri**

It's the color you'll see everywhere from fashion to furnishings.

Inspired by the transformational time we're living in, experts at the Pantone Color Institute introduced Very Peri as the 2022 Pantone Color of the Year.

"As we move into a world of unprecedented change, the selection of PANTONE 17-3938 Very Peri brings a novel perspective and vision of the trusted and beloved blue color family, encompassing the qualities of the blues, yet at the same time with its violet and red undertone, PANTONE 17-3938 Very Peri displays a spritely, joyous attitude and dynamic

presence that encourages courageous creativity and imaginative expressions," said Leatrice Eiseman, Executive Director of the Pantone Color Institute.

A blue with violet-red undertones, Very Peri represents a bridge between the age of technology and the natural physical world. Months of isolation blurred the lines between our physical and digital lives like never before. Technology filled a void, brought us together, and opened us up to a world of endless opportunities for creativity and color.

A new color for a new age, Very Peri encompasses it all.

"Creating a new color for the first time in the history of our Pantone Color of the Year Educational Color Program reflects the global innovation and transformation taking place," said Laurie Pressman, Vice President of the Pantone Color Institute. "As society continues to recognize color as a critical form of communication, and a way to express and affect ideas and emotions and engage and connect, the complexity of this new red violet infused blue hue highlights the expansive possibilities that lay before us."

For the past 23 years, experts from the Pantone Color Institute have scanned the globe – scrutinizing everything from art and fashion to culture and design – in search of color inspiration.

Based on this year's selection, 2022 looks to be bold, bright and brilliant.





## PPG Paints Color of the Year 2022:

# Olive Sprig

With an emphasis on authenticity, nature, and meaningful human interaction, PPG Paints released its 2022 Color of the Year, Olive Sprig.

Described as “an elegant, grounded, versatile and highly-adaptable grey-green,” Olive Sprig represents regrowth in a post-pandemic world and reflects nature’s resiliency.

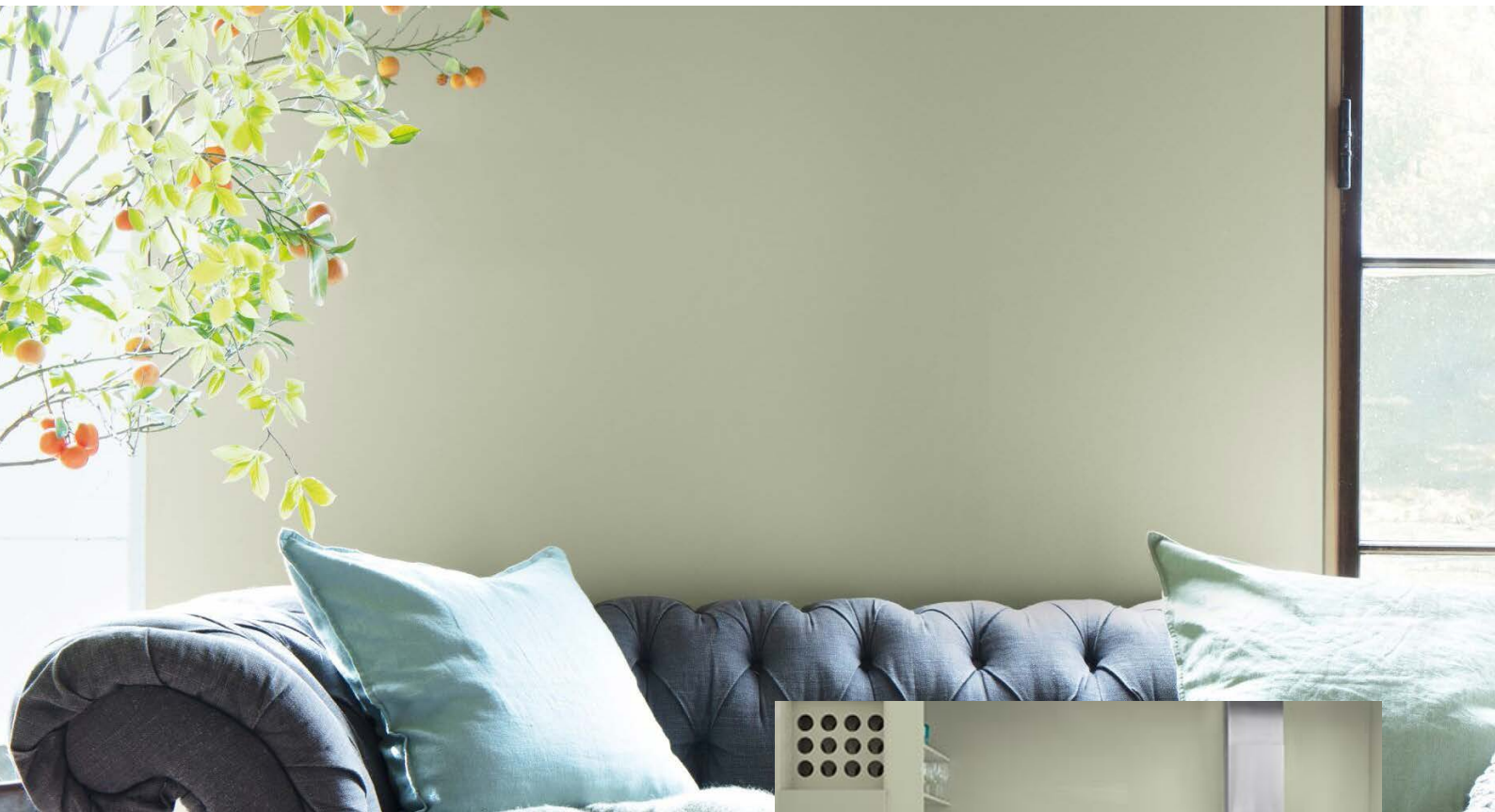
“As many of us know following a year of lockdown, the easiest way to shift your mindset is to change your environment. While we begin to trade sweatpants for strappy shoes, recipes for reservations, and a night in for a night out, our paint color preferences are shifting too, in both residential and commercial spaces,” said Amy Donato, Senior Color Marketing Manager for PPG Paints.

Wondering how to incorporate Olive Sprig into your living space?

Here are some recommendations from PPG:

- Olive Sprig looks beautiful alongside unique architectural elements and furniture with curved forms to create a comfortable and grounded space.
- The color can help create a sanctuary in a bedroom, encourage focus in an office, offer the perfect neutral backdrop in a retail space or restaurant, and create a grounded getaway in hotels.
- Olive Sprig pairs beautifully with brass accents and wood tones on an island or lower kitchen cabinets.

Working from home and remote learning has shifted homeowners from open living plans back to individual rooms to accommodate the different needs of different members of the household. Paint is a simple, affordable, and effective way to transform a room, a corner, or a nook into its own separate space.



## Benjamin Moore Color of the Year 2022: October Mist

Benjamin Moore's 2022 Color of the Year, October Mist, is the starring shade in a 14-color palette designed to encourage creativity, play, nurturing, and expression.

*Evoking the silver-green stem of a flower, October Mist creates a canvas for other colors - and your imagination - to blossom.*

A gently shaded sage, October Mist was inspired by nature.

"One of the team members did a floral study," Andrea Magno, Director of Color Marketing and Development told AD PRO. "That green stem of the flower becomes this connector - this enabler, almost. It's able to bring together all these other colors."

Just like in nature, it's a grounding color - in this case, one that sets off and complements a collection of luminous pales (like Steam), warm botanicals (like Morning Dew), and refreshed primaries (like Pale Moon).



Made up of colors that flourish in the wild and inspire in the home, Benjamin Moore's 2022 color palette reflects the simplicity and the complexity of the times.

"We're at this point in time where we're looking for stability and a feeling of being rooted," said Magno. "But at the same time we want an escape; we're ready to express ourselves."



## Behr Color of the Year 2022: Breezeway

"The link between home and the action that awaits you," is how Behr describes Breezeway, its 2022 Color of the Year.

A silvery green with cool undertones, Breezeway was inspired by the sea glass that forms on saltwater beaches. Both peaceful and invigorating, the shade represents "a desire to move forward and discover newfound passions."

One of 20 colors that make up Behr's 2022 palette, it's a collection of soothing shades and warmer tones that embrace a sense of renewal, a desire to explore and embrace new activities, and "inspire us to enter the new year on a hopeful note while still centering on the home as an ultimate oasis."

The nature-infused collection of spaces (Serene Sanctuary, Natural Influences, and Flexible Spaces), Behr's 2022 palette "encourages everyone to embrace the path ahead with uplifted spirits."

From Whisper White to Stonewashed Brick, After Rain, and Ocean Abyss, the collection is cool and cozy, comforting and inspiring, dramatic and playful – "20 inspirational hues to ignite newfound passions and enhance every corner of your home."



## Sherwin Williams Color of the Year 2022: Evergreen Fog

"Soothing, subtle, and a perfect shade to freshen up any space," is how Sherwin-Williams describes its 2022 Color of the Year, Evergreen Fog.

Calming and versatile, Evergreen Fog is a "gorgeous green-meets-gray, with just a bit of blue. It's a simple but sophisticated wash of beautiful, organic color for spaces that crave a subtle yet stunning statement shade."

It pairs perfectly with a palette of nature-inspired colors, including Shoji White, Uber Umber, and Woven Wicker.

Whatever your decor, whatever your desire – uplifting colors and inspiring collections await your projects in 2022.

# 2022

## DESIGN TRENDS

The pandemic and the way it's shaped our lives will be reflected in home and office design in 2022 and beyond.

Getty Images



### Megatrends

Trends that extend for a decade and beyond are megatrends. They're usually a response to a large global change. The pandemic didn't just change the way we use our homes, it changed the way we feel about them. The home became a safe space in an unpredictable world, a haven to escape the unknown and surround yourself in comfort, security, and warmth.

Over the last few years, the home has become an even busier place. With adults working from home and kids learning from home, open floor plans are being shelved in favor of defined living – with designated places to eat, sleep, work, and play.

“With clients spending more time in their homes, they want separation between church and state. Every space needs to be carefully thought out with a designated purpose,” designer Jennifer Hunter told Forbes magazine. “The biggest request we are getting lately is a playroom. We are even building additions to homes above the garage in order for clients to have more defined spaces.”

During the pandemic, families spent a lot more time in the kitchen. As they rethink how they use that space, homeowners are remodeling and updating their kitchens to better fit their life and their lifestyle.



*New Décor Trends*

In 2022, kitchen designs continue to trend with clean lines, simple designs, and a welcoming feel. But, perhaps more than any other room, in the kitchen – it's function over fashion – but there's still plenty of room for both. Recognizing the need for storage, three level kitchens have emerged with a row of cabinets above the top cupboards to lend extra space for dishes and electronics. Similarly, cabinets that extend all the way to the ceiling offer even more room for storage.

Just like the rest of the home, natural materials are a popular choice in the kitchen with wood, marble, stone, and gold accents leading the way.



*New Décor Trends*

After decades of dominance by granite and quartz, butcher block countertops are gaining popularity once again for both their style and substance.

Another room that continues to be an emphasis during the days of the pandemic is the home office. With many people still working from home – some of them, permanently – homeowners are investing in offices with the technology they need to get the job done while enjoying the comforts of home. From additions and remodels to reusing and repurposing, people want a space that's quiet and secluded, inspiring and relaxing, timeless and traditional.

Popular home office styles in 2022 feature natural light, elements of nature, simple designs, and inspiring decor. A statement desk in dark or natural wood sets a serious tone. A comfortable chair in the corner brings a cozy feel. A picture window bridges a connection to the outside world, while an accent wall in a dramatic color or bright pattern creates an energetic vibe.

Corporate office décor embraces many of the same elements as home office décor in 2022, embracing natural light, colors, fabrics, and materials, and even



*New Décor Trends*

plants to create an inviting, welcoming, and inclusive space to meet, strategize, and share ideas.

Outdoor living areas are rising in popularity as people look to extend their living space and enjoy entertaining, outdoor dining, and socializing with family and friends. During the pandemic, outdoor gatherings became a safer alternative. As people moved their living, dining, and even their cooking space outdoors, they came to enjoy it. With big investments in outdoor kitchens, entertainment areas, fireplaces, and swimming pools, it's clear this is a trend that will continue for years to come.



## Macrotrends

Macrotrends set styles for interior design for several years to a decade and are usually in response to a megatrend. The peace, serenity, and solitude we seek in our lives right now will be reflected in our décor in 2022 and beyond. White walls, warm neutrals, and natural fabrics and finishes continue to dominate with no end in sight.

Just as popular as bringing the inside out – in 2022, the trend will be to bring the outside in. From plants and patterns to materials and furnishings, nature brings a fresh look, a relaxing feel, and a casual elegance to any room. At a time when people want to feel connected to something, nature is a grounding force and a reminder that life is precious, fragile, and shared with all living things.



### Minimalism

Simplicity and clean lines define minimalistic design. The “less is more” style of decorating utilizes natural woodwork, limited color, streamlined design, few furnishings, glass, acrylic, and a mix of Japanese and Scandinavian style.

“Minimalist architecture involves the use of reductive design elements, without ornamentation or decoration,” Lilian H. Weinreich of Lilian H. Weinreich Architects told Elle Decor. “Proponents of minimalism

believe that condensing the content and form of a design to its bare essentials reveals the true ‘essence of architecture.’”



### Maximalism

The counterbalance of minimalism – maximalism is defined by Livspace, as “the art of decorating a home with the maximum use of colours, repetitive patterns and prized showstoppers without descending into complete chaos.”

Design experts see a place for both maximalism and minimalism in 2022.

## Microtrends

Microtrends are fleeting fads that last for months and disappear. They crop up on blogs and social media posts, but don't have the staying power of other trends. If you're going to embrace a bold color or curved furniture, do so sparingly – as these trends tend to date a home.

Whether it's a world in transition or a backyard transformation, the only constant in life is change.

You can't change the world, but you can change your little corner of it.

And sometimes, that changes everything.

**Contact Accessa to find out how we can help you stay competitive and on trend with top-performing coatings and service.**



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