

2023 DESIGN DIGEST

Introducing Accessa's annual
authoritative inventory of
interior design trends

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Your one-stop resource for what tastemakers and design professionals say is fashionable for 2023 is here. Accessa scours and vets trend forecasts so our customers, partners and friends don't have to. When your clients ask for the latest color or style for their interior space, you'll be ready.



Every Color of the Year to Know in 2023

Color of
the Year
2023

Viva Magenta
18-1750



Viva Magenta | Pantone Color of the Year

Pantone's Color of The Year, Viva Magenta 18-1750, vibrates with vim and vigor. It is a shade rooted in nature descending from the red family and expressive of a new signal of strength. Viva Magenta is brave and fearless, a pulsating color whose exuberance promotes a joyous and optimistic celebration, writing a new narrative.

This year's Color of The Year is powerful and empowering. It is an animated red that revels in pure joy, encouraging experimentation and self-expression without restraint, an electrifying, and a boundless shade that is manifesting as a stand-out statement. PANTONE 18-1750 Viva Magenta welcomes anyone and everyone with the same verve for life and rebellious spirit. It is a color that is audacious, full of wit and inclusive of all.

As a nuanced crimson red tone that presents a balance between warm and cool, PANTONE 18-1750 Viva Magenta is also a hybrid color, one that comfortably straddles the physical and virtual in our multi-dimensional world. It is assertive, but not aggressive, a carmine red that does not boldly dominate but instead takes a "fist in a velvet glove" approach. Exuding dynamism, PANTONE 18-1750 Viva Magenta is a transformative red tone capable of driving design to create a more positive future.

Viva Magenta in Home and Interiors

Daring designers can harness the full power of the Color of the Year as a velvet couch or lacquered wall. Those who desire a more neutral home can use it as a pop of color. As a sculptural Murano glass lighting fixture or striking ikebana floral arrangement punctuating an all-neutral dining room, or a glowing abstract canvas or NFT projection in a white entryway, Viva Magenta packs a lot of drama in a small dose.



Spanish Moss

| Krylon Color of the Year

Designers say green is becoming a new neutral in lieu of crisp, bright whites of decades past. Krylon's Spanish Moss is a deep forest green. The spray paint shade easily upgrades furniture and decor, plus plays well with practically everything.

"This midnight green has a strong connection with the richness of nature, dense forests, and mossy terrains. Rooted in the renewing power of green, it can balance with both warm and cool accents," said Ashley Banbury, senior color designer for Krylon, in a press release.

Banbury suggests pairing the Spanish Moss with complementary colors such as gold, sandstone and copper.

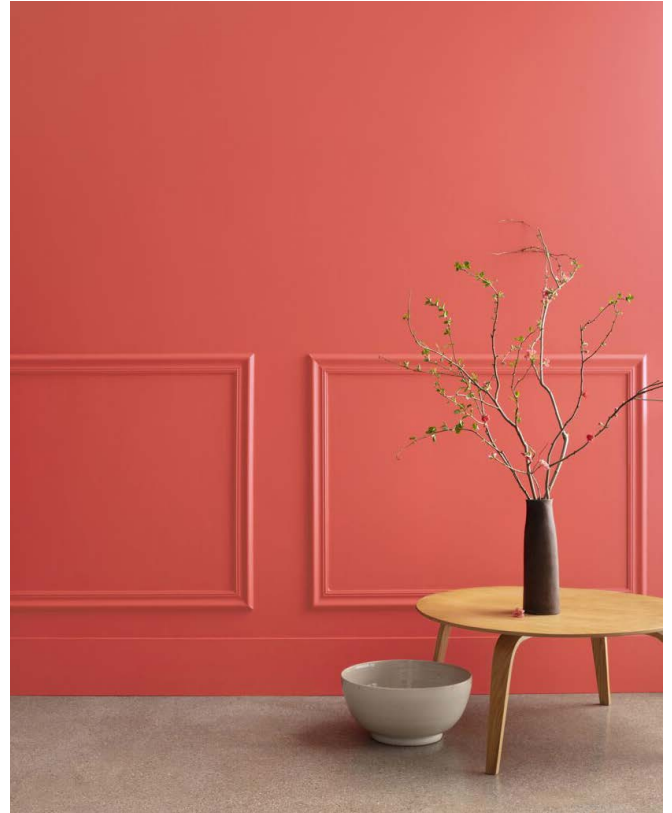
Canyon Ridge

| Better Homes & Gardens at Walmart Color of the Year



Reminiscent of Southwestern landscapes, Canyon Ridge is an orange-meets-pink paint color that acts as a near-neutral when applied to walls. The trendy spin on terracotta couples well with bright blue, its opposite on the color wheel.

"Cobalt has vibrancy that makes this classic pairing feel modern," says BHG style director Jessica Thomas. "Rustic rooms may call for darker denim blue accents. For traditional decor, make it navy." Not ready for an entire room revamp? Try Canyon Ridge on DIY artwork, built-ins, or even your ceiling for a subtle splash of cozy, desert-inspired color.



Raspberry Blush

| Benjamin Moore Color of the Year

Bright and cheery, Benjamin Moore's pick for 2023 color of the year is a vibrant red-orange called Raspberry Blush. The saturated shade energizes a room for a lively look that's anything but timid.

"People are ready to bring color back into the home, taking a step outside their color comfort zones," said Andrea Magno, color marketing and development director at Benjamin Moore, in a press release. "Raspberry Blush 2008-30 and the Color Trends 2023 palette empower the use of statement colors that deliver delight and personality while transforming rooms for incredible results."

How to Use Raspberry Blush

- On walls with black dining room furnishings
- In a living room on walls and wainscoting
- Add a pop of color to a powder room
- On arches or accent walls, paired with off-white walls



Redend Point

| *Sherwin-Williams Color
of the Year*

Sherwin-Williams' Redend Point is a calming blush-beige that inspires expanded horizons and eye-opening discoveries.

"Redend Point was inspired by the idea of finding beauty beyond ourselves. It is a heartening hue that invites compassion and connection into any space," said Sue Wadden, director of color marketing at Sherwin-Williams. "The color is a natural choice for those looking for a warm and joyful neutral in both interiors and exteriors. Redend Point is a beautiful color and I can't wait to see how consumers play with it and style their spaces."

The earthy tone brings the outdoors into multiuse areas to ground spaces for rest and relaxation, like lounges and community rooms, and draws patrons into lobbies and welcome areas with its subtle warmth.

Terra Rosa

| *Dunn-Edwards Color of the Year*

Terra Rosa is a scorched-earth, approachable hue with rosy pink tones and a touch of terra-cotta. Its grounding, quiet comfort encourages a life filled with joy, say the pros at Dunn-Edwards.

Drawing inspiration from modern fashion, lifestyle, and culture, Terra Rosa was selected as a refreshing neutral update to browns and burgundies that projects strength and vitality. A medium chroma, the cinnamon rose hue is positive and joyful, reflecting confidence, creativity and coziness.

"We've moved from an introspection of behaviors to empowerment and action, independence and self-reliance. We're putting health and wellbeing first, making time for escapism and embracing nostalgia," said Color Expert + Stylist Sara McLean. "This translates to design through lush, sophisticated touches with equal parts prettiness and drama."

The warm hue adds comfort to a bedroom or living space. Or splash Terra Rose on your home's exterior for standout style, reports Caitlin Sole for Better Homes and Gardens.



Blank Canvas

| *Behr Color of the Year*

Behr's Blank Canvas is a soft white hue with a warm undertone. Its versatility can create a cozy home space. Simple pleasures take on immense value with this light, balanced, and hopeful white.

Behr's tips for using Blank Canvas

- Entryways painted in Blank Canvas invite the light, bringing the sun's radiance into your home and complementing natural warm wood tones.
- Trade stark white cabinetry for the subtly honeyed tones of Blank Canvas nestled next to dark granite and a marbled cream backsplash.
- In the bathroom, Blank Canvas brings cohesion and depth to small spaces, illuminating the room while softening dark-finished fixtures.
- As an exterior color, Blank Canvas gives your home a sun-kissed glow that lingers long after the sun goes down.

Sole suggests using Blank Canvas on bedroom walls to promote relaxation, or finishing office built-ins and trim with the warm shade of white for a classic look that encourages creativity and concentration.



Rustic Greige

| *Dutch Boy Color of the Year*

With consumers craving soothing simplicity and serenity in their most-loved spaces, Dutch Boy Paints unveils Rustic Greige, a charming neutral that adds a touch of sophistication to any room.

"The importance of overall well-being remains a primary focus in everyday lives," said Ashley Banbury, NCIDQ and senior color designer, Dutch Boy Paints. "That's why more DIYers are dedicating time and energy to designing personal spaces that make them feel cozy, protected and calm. Dutch Boy Paints' 2023 One-Coat Color of the Year — the beautiful, versatile Rustic Greige — is all about the need to escape, relax and recharge. It's about retreating to a calmer, simpler lifestyle inspired by the peace and clarity of tones derived from nature."

The medium-toned neutral color with a slight red undertone balances this sense of coziness and safety with a look that's both worldly and charming. Revealing the illusion of being slightly washed, Rustic Greige is incredibly versatile, complementing both warm and cool color tones, as well as existing wood furniture and fixtures in both interior and exterior spaces.



Valspar Colors of the Year

Valspar selected 12 livable paint colors, including soft neutrals, sweet pastels, and soothing shades of blue and green, Sole reports for Better Homes and Gardens.

This year's colors are composed of comfort, acceptance and joy – not a temporary solution but a lasting change.

Valspar color experts have thoughtfully matched each color to a specific facet or emotion of life, all relating to what people may find helpful to complement their space. Homeowners are prioritizing areas of the home with paint to update their well-used spaces. By turning to nature-inspired design, this year's collection is all about finding new comfort, embracing a flexible lifestyle, rediscovering joy and leaning into the growing DIY movement.

"Valspar's 2023 Colors of the Year are usable shades that encourage self-expression and anyone can envision in their space," said Sue Kim, Valspar Color Marketing Manager. "With our 12 colors to choose from, you are guaranteed to find a color that is picture-perfect for you!"

Vining Ivy

| *Glidden Color of the Year*

This shade of teal was selected as the color of the year by both Glidden and PPG.

"Simply put, it's so nice, we picked it twice," said Ashley McCollum, Glidden Color Expert, in an announcement.

Vining Ivy can be highlighted with deep wood tones and off-white trim as well as gold accents and bright white for a more luxurious feel. "Those who love this trendy hue but are still feeling in-betweenish on how to bring it into their space can treat themselves to the understated elegance of a teal accent wall or serve up a statement by featuring Vining Ivy on their kitchen cabinetry," McCollum said. "Even the most modest spaces can benefit from the teal treatment."

Vining Ivy can be used inside and out, adding curb appeal to communities with a bright pop of color on residents' doors.

"It is energizing yet grounding, and it works in literally any space. Its versatility takes the guesswork out of design, leaving consumers with more time to indulge in the things that matter most to them," McCollum said.

2023 Design Choices Predicted to Be All the Rage



Kitchens & Bathrooms

The trend that only continues to gain ground is the expansion of both kitchen and bath spaces. Nearly 40 percent of designers said their kitchen projects are larger, more involved this year compared with 2021, while about one-third said the same for their bath projects.

The increased space for kitchens enables designers to add walk-in or built-in pantries for expanded storage, larger (or two) islands and more appliances like a second dishwasher or column refrigerator and freezer.

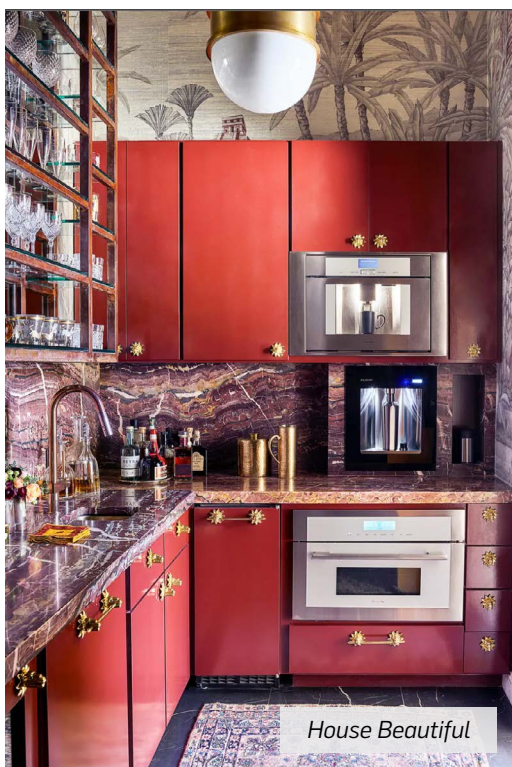
Meanwhile, for baths the extended space allows larger showers for two or more people (at the expense of the tub), the addition of a closet, dressing room or sitting area. In addition, the expanded space is also giving rise to more aging in place features such as shower seats (79%), zero clearance (66%) and grab bars (65%).

Color and bold accents are gaining ground. Specific to kitchens is the rise of darker, richer colors with green (45%) and blue (37%) topping the list. White/ off-white remain the most popular neutral color. Meanwhile, brushed and matte finishes eclipse polished for fixtures.

For baths, the spa-like design trend can be seen in the rise of using blues (42%) and greens (37 percent) to give a sense of calmness, serenity. To add drama and a hint of glamor, there's also the addition of metallics with little to no shine, as matte or brushed finishes dominate.

— National Kitchen & Bath Association 2023 Design Trends report

Furniture with reeded touches of all kinds will be front and center this year, according to Jess Weeth of Weeth Home. This may take the form of reeding inset into wall panels, reeded crown molding, and reeded drawer and door faces in cabinetry. — Sarah Lyon for The Spruce





2023 KITCHEN CABINET TRENDS

Dark-stained wood cabinetry

Old-fashioned hardware in
copper or old gold finishes

Bold colors (bright yellows,
oranges and reds) as accents
or on walls

Stained-glass panels for
added elegance

Nontraditional kitchen cabinetry
hardware (bright geometric
knobs or tortoise pulls.)

Two-toned cabinets, such as
black/white and green/white

— Kelly Allen for House Beautiful

House Beautiful



2023 DINING ROOM TRENDS

Mix of glamour and function
(think oak-trestle dining table
and ultramodern chairs)

Darker wood furnishings are back
(dining tables and chairs)

Billiard lighting (a single fixture
with two or more light sources
in a row)

Making a person statement
(adding heirlooms and art to on-
trend design choices)

— Megan McCarty for The Spruce



Living & Dining Rooms

A significant number of the hundreds we polled for our annual end-of-year trends predictions foresee more of the bowed sofas and circular swivel chairs that have been dominating chic living spaces. “Rounded shapes have been popular for a while now and continue to be a huge trend,” said architect Mary Maydan, in Palo Alto, Calif.

Reclaiming the dedicated dining room dovetails with our waning love of the open plan. “Many of my clients are looking for the intimacy and coziness a formal dining room brings,” said Nashville, Tenn., designer Kate Figler. ... Both new and regained dining rooms offer the opportunity to create a romantic, almost restaurant-worthy space that’s a reprieve from the rest of the house.

— Kathryn O’Shea-Evans for The Wall Street Journal

A modern interior space with large windows, a hammock, and a large wooden coffee table. The room features a large window with a view of a lush green landscape. A hammock is strung across the room, and a large, dark wooden coffee table is in the foreground. A potted tree stands near the window, and a modern lamp is visible. The overall aesthetic is clean, minimalist, and eco-friendly.

Sustainability

The move toward embracing the environment is seen by the continued movement toward opening up to the outdoors for both kitchens and baths. This means larger windows with fewer panes and glass doors that open to an outside patio, deck or garden.

— *National Kitchen & Bath Association 2023 Design Trends report*

A general yearning for more sustainable options has led to a revolt against mass production. “Throwaway items, and the heavy use of fossil-fuel and petroleum-based materials like hard and shiny virgin plastics, seem completely wrong in this age,” says Anna Starmer, founder of the biannual forecast publication *Luminary*. ... “After decades of accepting less than standard quality production, we’re embracing craft in home design,” says Roberto Ramos, CEO of The Ideatelier. “[There’s an] emphasis on ornate decor, the reverence of wood, and specialized touches including inlay and hand-hewn details.” — *Mikki Brammer, Architectural Digest roundup of key 2023 trends*

A whopping 94% of designers surveyed identified sustainability as the trend most likely to continue in 2023. That includes such things as use of responsibly harvested woods and recycled fabrics, maximizing natural light and improving indoor air quality with plants, which 91 percent predicted will remain a major trend going forward.

— *1stDibs Designer Trends Survey*

Consumers and designers alike will be continuing to go green in 2023, says Karen Rohr of Mackenzie Collier Interiors. “One of the biggest trends we’re seeing is a move toward sustainable, eco-friendly materials,” she says. “Natural wood finishes are becoming increasingly popular.”

— *Sarah Lyon for The Spruce*

1stDibs

Jason Leung



Weeth Home



Martha Stewart



West Elm



Weeth Home



1stDibs

Textiles, Materials & Furniture

Large-scale prints (21%), organic motifs (18%) and florals (16%) are expected to dominate in 2023. Animal prints, at 4%, are down in the low single digits along with some other favorites of yesteryear, including tribal patterns and ikat.

— 1stDibs Designer Trends Survey

Technology has made performance velvet indistinguishable from real, say designers. ... These hard-wearing velvets can hold a deep, rich color in ways other performance fabrics cannot. "This fabric can be put to the test, so you won't have to sacrifice style and sophistication when designing your kid-friendly home," said Susan Davis Taylor, a Los Angeles designer.

Swaths of quartzite are gaining favor. Quarried deep in the mountains, quartzite is ultra-durable, explained Marina Yu, senior designer at New York City's Whitehall Interiors. It comes in transfixing shades, from blush pink to blues and greens.

— Kathryn O'Shea-Evans for *The Wall Street Journal*

"Curved furnishings will continue to shine in 2023. "Mixing clean-lined pieces with curved silhouettes creates tension and drama," explains Jess Weeth of Weeth Home. ... "Vintage-inspired furniture is also expected to make a comeback. With the recent popularity of mid-century modern design, it's no surprise that retro-inspired pieces will return in style," says Karen Rohr of Mackenzie Collier Interiors.

— Sarah Lyon for *The Spruce*

2023 HOME DÉCOR AND DESIGN TRENDS

Mid-century décor — think organic shapes, earthy uneven tones, and textural finishes

Curves such as arched doorways and entries, curved furniture, and rounded sculptural forms

Floating stone vanities in bathrooms

Tramp art, a classic American-European form of woodworking that involves the meticulous carving and layering of wood

— Wendy Rose Gould for *Martha Stewart*



Haiken

Office Design

According to a survey of 2,000 office workers, 65% of employees stated they preferred to work for a company that had a strong environmental policy amid the current climate crisis. This shift towards a more environmentally conscious workplace has prompted business owners to create greener, more sustainable office environments.

Although sustainable office design is not a new concept, we expect it to continue influencing office design in 2023 and beyond.

There are plenty of innovative ways to prioritize sustainability in your office design without compromising on style and functionality, such as:

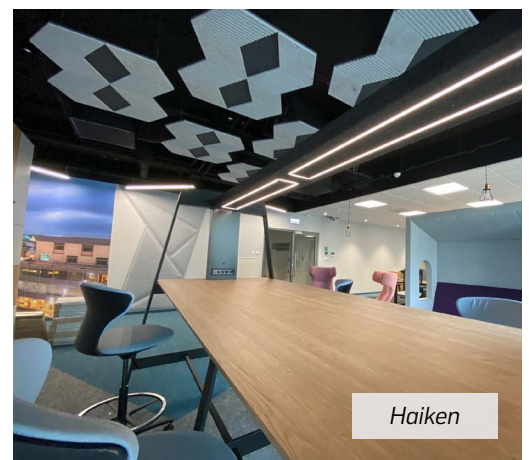
- Choosing locally sourced building materials to reduce transportation emissions
- Investing in longer-lasting, sustainable furniture that can be recycled or repurposed
- Choosing Energy-Efficient lighting that is solar powered or LED
- Incorporating biophilia as a key element in the design

— Haiken

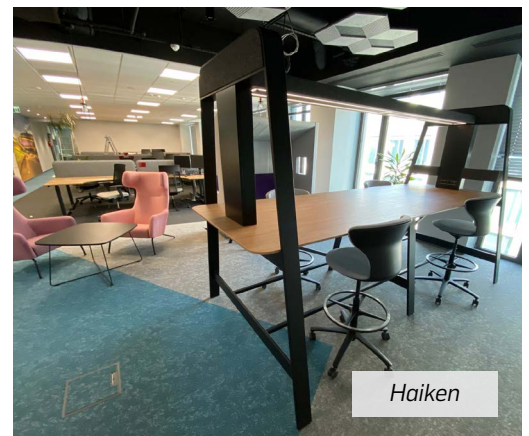
For office furniture in 2023, vibrant colors such as reds, coppers, golds, merlot and deep gray are considered fresh and modern. Blue and purple hues are also popular choices for accent colors. Additionally, Pantone's color of the year for 2023 is Viva Magenta which adds an extra pop of color to any space.

Neutral color office furniture trends for 2023 include off-whites, tans, and beiges. These colors instantly make an office feel more comfortable and home-like. For a pop of color, companies can use their brand palette to choose the perfect accent. If the space is surrounded by grey tones or has lots of natural light coming in from windows or doors, whites or textures can be used to bring life into the space.

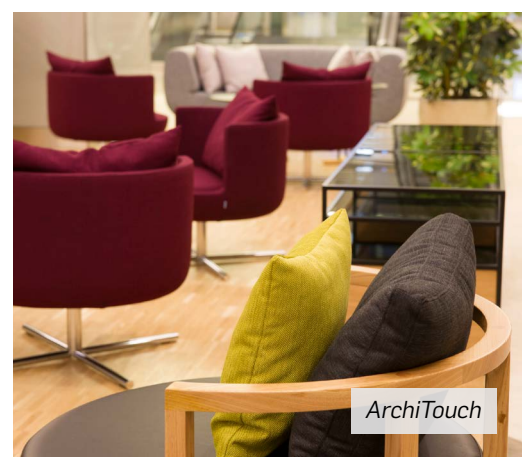
— ArchiTouch



Haiken



Haiken



ArchiTouch



1stDibs

Color in General

More cheerful hues are coming into favor over white and neutral interiors ... Patti Carpenter, principal and global trend ambassador at Carpenter + Company, is seeing plenty of color in our future. "I am thrilled to see that, in the US, we are taking more chances with a broader variety of colors. ... We see the warm side of the palette bursting forth in a range of calming corals, balmy apricots, gracious russets, and even zesty oranges." She also predicts the rise of nuanced, pale shades of blue and green that read closer to whites.

— Mikki Brammer, *Architectural Digest* roundup of key 2023 trends

Green hues, from palest to deepest, are having a heyday, but it was emerald green that headed the list for the third year in a row, with 23% of designers calling it the current fave; it's followed closely by sage green at 22%.

— 1stDibs Designer Trends Survey

Consumers

Designers' client pools continue to be mostly older, mainly Gen X and Boomers. However, there is a growing Millennial client base that is gaining momentum. In fact, 17% of respondents said they are designing more for this group than any other, nearly double what it was in 2020.

— National Kitchen & Bath Association 2023 Design Trends report



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