

2024 DESIGN DIGEST

Introducing Accessa's annual
authoritative inventory of
interior design trends

.....

Manufacturer Choices for Color of the Year

What's Stylish in Kitchens & Bathrooms

Your One-Stop Shop for 2024 Trends



The Colors That Will Define Design in 2024



Interior Color Trends 2024+

| NCS Colour

ICA Group reported that the creative director of NCS Colour, Karl Johan Bertilsson, presented the 2024+ color trends while underlining the importance of contrasts for vision. Color can spark passion and wellbeing, and even the slightest chromatic difference can have an enormous impact. The palette of 24 colors for Interior Colour Trends 2024+ has already been formulated by NCS's color specialists.

The group of trend experts has identified four trends, the main aspects of which include a preference for more chromatic colors, the strong presence of dark shades and the desire for natural nuances. It will be a year of action and evasion, with a strong desire to return to nature.

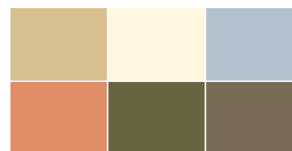
The colors in these four trends have been formulated by ICA color specialists for the design of surfaces and materials. They are also included in the ICA Color tintometric system.



Young Folk

The first trend, rich in color contrasts, represents the digital natives generation

who live between the physical world and the metaverse, so they need pure and cheerful colors, which are present in both environments. Pink is becoming increasingly popular in interior design, green evokes the vitality of nature, while yellow is used in a more innovative way with greener shades as opposed to red.



Wood Kick

The second trend denotes the desire to live in harmony with nature and to evade

from virtual reality. This trend also emerged in the interior design proposals seen at the Salone del Mobile 2023 trade fair, where natural effects and earth tones featured prominently. The highly matte orange combines with two dark green and brown shades and pastel shades.



Heart / Stop

Red symbolizes the stop but also love and hope. This trend denotes a desire to

stop what's not going well and to make happen what we desire. Red is combined with contrasting blue and a neutral shade.



Star Gazer

This color trend is characterized by the use of powerful colors that

evoke spirituality, but also luxury. Identity and feelings become fluid and changeable, the concept of gender is completely redefined and ethnic and geographic differences lose importance. Purple, a symbol of wealth and good fortune, becomes pivotal in this trend, mixing perfectly with gold.

Watch the [30-second palette preview](#) from ICA Group.



Marea

| ICA Group Trending Mood Board

ICA's love of nature has given rise to the Balance Colors Collection, ICA Group's chromatic garden of finishes for interiors. The sheens or color intensities can make the object's surface evolve by blending various technologies of our coatings.

Marea is one of the mood boards of the Balance collection. It is a palette of hues that unfolds to achieve a series of different objectives and which uses color to optimize materials and finishes for interiors.

See more of [Marea](#) from ICA Group.



Skipping Stones

| Dunn-Edwards Color of the Year

Dunn-Edwards 2024 Color of the Year – Skipping Stones – is a serene and steely blue with hints of green and gray is meditative and energizing like the sea. As we move into 2024, Skipping Stones lets you capture the feeling of dreamy nostalgia blended with a future of unlimited possibilities. — [SEE MORE](#).



Peach Fuzz

| Pantone Color of the Year

Pantone, the global color authority and provider of professional color language standards and digital solutions for the design community, introduced

PANTONE 13-1023 Peach Fuzz as the Pantone Color of the Year for 2024.

Pantone representatives say that at a time of turmoil in many aspects of our lives, we need to feel nurtured, empathy and compassion as we also imagine a more peaceful future. A warm and cozy shade highlighting our desire for togetherness with others and the feeling of sanctuary this creates, PANTONE 13-1023 Peach Fuzz presents a fresh approach to a new softness.

"A cozy peach hue softly nestled between pink and orange, PANTONE 13-1023 Peach Fuzz brings belonging, inspires recalibration, and an opportunity for nurturing, conjuring up an air of calm, offering us a space to be, feel, and heal and to flourish from whether spending time with others or taking the time to enjoy a moment by ourselves," says Leatrice Eiseman, Executive Director, Pantone Color Institute.

The introduction of PANTONE 13-1023 Peach Fuzz also marks the 25th anniversary of the Pantone Color of the Year program. First introduced in 1999 with PANTONE 15-4020 Cerulean Blue, the Pantone Color of the Year aims to capture the global zeitgeist, serving as an expression of a mood and an attitude on the part of the consumer.

See more on [Peach Fuzz](#) from Pantone.



No. 1



No. 2



No. 3



No. 4

Upward

Sherwin-Williams
Color of the Year

Introducing Upward, a breezy, blissful blue. The color found when we slow down, take a breath, and allow the mind to clear.

This denim blue with calm gray undertones will have you dreamily adrift in the stratosphere. Pair this light neutral with a cool pastel to complete the effect. — [SEE MORE](#).

Sherwin-Williams Presents 4 Chromatic Families

Sherwin-Williams Presents 4 Chromatic Families
New this year, Sherwin-Williams unveils its inaugural installment of Anthology, a biennial color trend report. Here you'll find an exploration of shifts within four key chromatic families. Discover the lines where blue meets green, the softness and splendor of reds and purples, the solace of deep and dark tones, and the delicate touch of whites and tints.

No. 1 Blues & Greens

This palette revolves around the color connection between blues and greens, shared across a range of organic, calming-yet-invigorating hues.

No. 2 Reds & Purples

Get creative with this palette of reds and purples made for maximalism – a group of warm, saturated hues paired with understated neutrals.

No. 3 Deeps & Darks

Escape into a restful retreat with this palette of deep, dark colors. A range of dramatic hues that introduce powerful contrast and a little mystery.

No. 4 Delicate Tints

In a palette that's both hushed and harmonious, airy tints intermingle with soft whites to deliver elevated, minimalist style.

Explore Sherwin-Williams' [stylish palettes](#).



Cracked Pepper

| Behr Color of the Year

The versatile soft black will instantly elevate not only the room you're in, but the way you feel in it — adding sophistication with ease alongside coordinating colors, finishes and materials. Cracked Pepper proves that color can transcend sight by awakening the senses and radiating confidence from any wall it coats or trim it touches. Its alluring presence resounds as a soothing anchor to every corner of a home inside and out. — [SEE MORE.](#)



Blue Nova

| Benjamin Moore Color of the Year

Elevate the every day and expand horizons through juxtaposed color that is sure to inspire. With Blue Nova leading the way, depth, and intrigue are balanced by an undercurrent of reassurance. This alluring mid-tone features an enchanting duality, capturing the spotlight with endlessly classic appeal. — [SEE MORE.](#)



Limitless

| Glidden Color of the Year

A fresh, warm hue, the 2024 color of the year is anything but yellow. Limitless contains both the power of a primary color and the essence of a neutral to support both cool and warm tones. It even has the power to stand on its own. The possibilities are truly Limitless. — [SEE MORE.](#)



Bluebird

| Krylon Color of the Year

Bluebird both uplifts and comforts, making it an ideal choice to complement natural tones and textures while putting everyone at ease in every room in the house. — [SEE MORE.](#)



Renew Blue

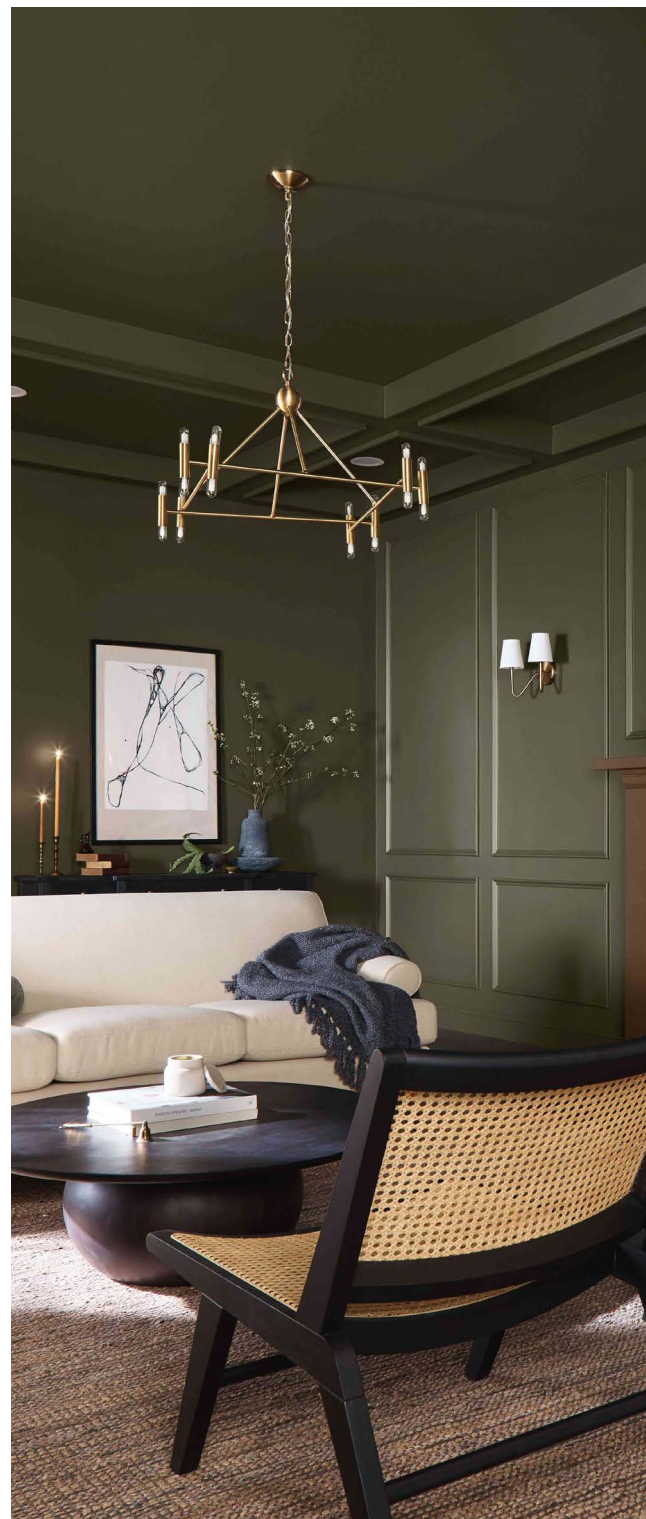
| Valspar Color of the Year

Renew Blue is a balanced blue with a touch of grayed sea-green that focuses on wellness and comfort — setting a restful and meditative mood in any room of the home. Valspar color experts have thoughtfully selected Renew Blue as the 2024 Color of the Year as consumers seek consistency in their home and work to find balance where it matters most. With a renewed focus on self-care and personal well-being, homeowners are looking for ways to make their dwellings uplifting places to relax, recharge, and entertain. — [SEE MORE](#).

Ironside

| Dutch Boy Color of the Year

Translating global trends from fashion, culture and media, Ashley Banbury, Dutch Boy's Color Marketing Manager, chose Ironside as its 2024 Color of the Year. This deep, comforting green is a richly dimensional hue that soothes and reassures. — [SEE MORE](#).



2024 Design Choices Predicted to Be All the Rage



Kitchens

Kitchen Design Trends From NKBA & House Beautiful

House Beautiful worked with designers and the National Kitchen & Bath Association to publish its annual kitchen design trends. The trend watchers say these aesthetic ideas have staying power. Expect them to be strong for the next few years.



Communal Seating Arrangements

Skip bar-style seating at your kitchen island.

"Conversational islands are definitely back versus looking at the cook doing all the work or feeding you island-side," says Carisha Swanson, director of editorial special projects at House Beautiful.



Combination Islands

According to Anastasia Casey of IDCO Studio, we'll get the best of both worlds in 2024 when it comes to kitchen islands. "We'll see way more combination islands in the kitchen. This means that 50 to 60 percent of the island will have closed storage below, while the remaining 40 to 50 percent will have simple furniture-style legs with large top drawers and open space below for counter-height stools to tuck under," she says.

Gold Hardware

The NKBA found that matte black will take second place as homeowners go for gold. Kitchen sink faucets in matte, satin, and brushed finishes will be gleaming in gold to create a warmer atmosphere.



A Blend of Materials

"We'll also be seeing the continuation of wood tones in kitchens, with the combination of wood and painted cabinetry in more innovative ways," says Casey. For example, 2024 will bring cabinet towers in stained wood with lower cabinets in a painted finish.

Elevated Coffee Breaks

Homeowners are looking to install beverage stations in their kitchens in 2024. This upgrade includes coffee bars with built-in coffee makers, wet bars, and smoothie stations with room to store glassware in the cabinets.

Warm Woods

The NKBA and Swanson are looking forward to welcoming warm natural wood tones back into kitchens. The trend of coating cabinets in white is taking a backseat! Natural high texture and wood patterns on cabinets bring an organic air to kitchens, especially when they're part of a contemporary, midcentury, or Scandinavian design.

See 7 more kitchen trends from [House Beautiful](https://www.housebeautiful.com).





Kitchen Cabinets

MasterBrand Cabinets 2024 Trends

Based in part on a survey of more than 1,200 interior design industry experts, MasterBrand Cabinets revealed its take on trends that will influence designers in 2024. What is the largest cabinet manufacturer in North America banking on to be popular? Let's find out.

Slower-Paced Living

People are looking to preserve some of the slower pace of living learned during the pandemic, and ongoing self-care is now viewed as essential for mental preservation and peace. 45% percent of those surveyed are spending more time than ever in their kitchens, which is taking center stage as a hub of relaxation and connection and driving the design decisions we're making.

Simple Yet Versatile Colors and Finishes

Light tone wood finishes, whites and off-whites are on the rise, including bleached-out natural woods and white oak with a light or natural tone. According to Houzz, 40% of renovated kitchens feature white cabinets and 46% of homeowners are also opting for color mixing in the kitchen. Most often, they are choosing a contrasting island cabinet color with the most popular choices being blue, gray, black and warm brown tones.

Raw, Organic and Warm

Emerging color trends also include a notable rise of boldly soft colors and raw, organic and warm shades. A transition from vivid reds to warmer, orange-based reds brings an earthy boldness to interior spaces. Hues of warm orange-reds are showing up on walls, furnishings

and décor, adding depth and character to interiors and providing a visual focal point that effortlessly draws the eye in and sparks interest without taking away from a neutral, earthy space.

Top Kitchen Styles and Emerging Influences

Transitional, soft modern and modern traditional are the top three trending kitchen styles, with homeowners and designers blending design elements to balance aesthetics, functionality and personal flair in kitchens. The result is both modernity and timeless elegance, including curved edges and arches becoming increasingly popular in home design.

Simplifying for Functionality and Universal Storage

Eighty-three percent of designers surveyed noted kitchen islands have replaced traditional dining tables. Multifunctional islands with optimal storage allow for a clutter-free and well-organized space to be used as a gathering place, workstation and serving area. With the rise of open shelving, there is also a need to offset the reduction in kitchen storage space, leading to an increase in the use of working butler's pantries and large walk-in pantries as space allows.

See the official [MasterBrand news release](#).



THE LOWDOWN ON HOME FLOORING TRENDS

Warm tones in cream,
beige and gray.

Carpets that feel nostalgic, such
as classic herringbone.

In hard surfaces, clean lines and
a pared-back aesthetic.

Farmhouse flooring and raw
styles still flourish.

Sustainable floors in clean,
renewable materials.

Hardwoods in the kitchen.

Porcelain and ceramic tiles in
neutrals for bathrooms.

Future-proofing by applying
universal design principles.

Bathrooms

Hottest Bathroom Trends, According to Decorella

Online interior design services provider Decorella reports on what's hot in 2024 bathroom design.

The Rise of the Eco-Warrior Fixture

Think sustainability in touchless faucets and intelligent showers that conserve valuable resources and bring a modern, tech-savvy edge to a bathroom. Customize water temperature, flow, and even timing.

Organic Materials and Textures Embrace Nature

Natural materials are becoming an integral part of bathroom design. In 2024, organic textures like wood, stone, and even live plants flood in to create a sumptuous and grounding sanctuary.

Vintage Makes a Colorful Comeback

Vibrant colors and detailed motifs are making a significant comeback. Blending old-world charm with modern sensibility is gaining popularity — think bold, vintage color palettes to intricate tile patterns.

Sleek Meets Rustic for a Hybrid Aesthetic

Envision a space where cutting-edge vanities are offset by reclaimed wood or contemporary mirrors meet vintage light fixtures. The contrast of refined materials with rugged aspects is certainly captivating. Plus, it can simplify remodeling because you won't need much to make the change.

Visit [Decorella](#) for more of the “hottest trends” in Bathrooms.

— Sophie Flaxman for [Better Homes & Gardens](#)



What Southern Living Says Are the 6 Biggest Bathroom Design Trends

Three interior designers chimed in for this 2024 trends story from Southern Living. Here's what's up and coming!

Bold Countertops

From colored marble to waterfall edges to extra thick slabs, homeowners are taking more risks—likely due in part to the costs being lower and thus lower stakes.

Fancy Lighting

Lighting is often said to be the jewelry of the home. Think mini chandeliers and decorative sconces to light powder rooms.

Playful Wallpaper

Watch out, dark and moody: Whimsical is back. Choose cheerful prints for the powder room to elevate a mood just as much as dramatic prints.

Under-Cabinet Lighting

Ambient lighting under bathroom cabinets creates a soft, gentle glow. It can even make the space look “hotel-like.”

Mixed Metals

Mixing metals (e.g., pewter and bronze) adds visual interest, keeping the eye moving between fixtures in a way they normally don't.

An Unexpected Statement

Add a hint of unexpected character to what is otherwise a very zen design brief. For example, install a geometric floor tile with neutral tones, or a geometric design with a blue and white palette.

Get more details from [Southern Living](https://www.southernliving.com).





Offices

8 Office Furniture Trends for 2024

1. Modern office furniture is increasingly focusing on **ergonomic design** to promote employee well-being. This includes adjustable desks and chairs that accommodate various body types and working styles.
2. **Sustainable** furniture made from recycled materials, biodegradable components, and sustainably sourced wood continue to gain popularity. This shift appeals to a socially conscious workforce and customer base.
3. The trend toward **flexible and modular** furniture reflects the need for adaptable workspaces. Modular desks, movable partitions, and reconfigurable seating arrangements allow for easy customization of office layouts.
4. Office furniture with **built-in technology** includes desks with integrated charging stations, built-in data ports, and even embedded screens for video conferencing.
5. **Aesthetically diverse** office furniture includes a range of styles, from minimalist and modern to vintage and artisanal. Such variety allows companies to create unique and inviting workspaces that reflect their brand identity and culture.
6. Office furniture that contributes to mental and physical **well-being** is increasingly in demand. This includes designs that incorporate elements of nature, like

plant integration, or features that enhance mindfulness, such as calming colors or textures. Furniture that encourages movement, like sit-stand desks and active seating options, also supports overall health.

7. Furniture designed to facilitate **collaboration** is crucial in modern office layouts. This includes communal tables, lounge areas, and acoustic furniture designed to create semi-private meeting spaces.
8. Office furniture that seamlessly integrates into **home environments** is a growing niche. This includes compact, multifunctional pieces that are both stylish and practical for home use, blurring the lines between home and office decor.

Get more details from [A1 Office Furniture](#).

COLOR TRENDS AT WORK

Say goodbye to bland, monotonous office furniture. In 2024, bold and vibrant colors are making a statement. Chairs, sofas, and accent pieces are adorned with eye-catching patterns and lively hues, injecting energy and personality into the workspace. These office furniture trends encourage a more creative and stimulating work environment.

— Jacob Deklerk for [Wholesale Office Furniture](#)



*Bring these trends to life for your customers.
Contact the team at Accessa to find out how we
can help you stay competitive and on trend with
top-performing coatings and service.*

Call 800-593-0126 or visit [accessa.com](https://www.accessa.com)

#teamaccessa #qualitychoices